# Ariel investments



John W. Rogers, Jr. Co-Portfolio Manager

. Kenneth E. Kuhrtcpa Co-Portfolio Manager

### **Firm Facts**

- Founded in **1983** by John W. Rogers, Jr.
- Headquartered in Chicago, with offices in New York, San Francisco and Sydney
- **\$13.8 billion** in Assets Under Management<sup>•</sup>
- **94.9%** owned by employees and board members

## Our Patient Investment Philosophy

Active Patience

We take the long-term view.

#### Independent Thinking

We invest to our convictions, not to benchmarks.

### Focused Expertise

We specialize in bottom-up, fundamental research.

#### **Bold Teamwork**

We work collaboratively with a shared commitment to excellence.

# Our Value Approach

- Pioneer in small and mid-cap value investing, with one of the longest track records in the business.
- Fundamental, qualitative approach to investing.
- Concentrated yet diversified portfolios focused on our highest conviction ideas.
- In depth sector and industry expertise.



# Ariel Small Cap Value Concentrated

# Summary

OBJECTIVE	Long-term Capital Appreciation
INVESTMENT STYLE	Small Cap Value
INDEX	Russell 2000™ Value Index
INCEPTION DATE	April 30, 2020
TOTAL STRATEGY ASSETS	\$284.1 million

Performance <sup>I</sup> (%)	Annualized						
	QTD	YTD	1-Year	3-Year	5-Year	10-Year	Since Inception
Gross of Fees	-0.54	12.07	12.07	2.69	-	-	15.45
Net of Fees	-0.67	11.46	11.46	2.21	-	-	14.88
Russell 2000™ Value Index <sup>2</sup>	-1.06	8.05	8.05	1.94	-	-	15.59
Russell 2000™ Index <sup>2</sup>	0.33	11.54	11.54	1.24	-	-	13.56
S&P 500 <sup>®</sup> Index <sup>2</sup>	2.41	25.02	25.02	8.94	-	-	18.06

# Characteristics<sup>3</sup>

	Ariel Small Cap Value Concentrated	Russell 2000™ Value Index
Number of Holdings	20	1,434
Forward Price/Earnings	13.59	12.79
Long-Term Earnings Growth (%)	18.91	8.11
Debt Rating	BBB-	B+
Interest Coverage Ratio	5.13	1.59
Return on Equity (%)	22.61	8.88
Discount to Private Market Value (%)	-27.66	-
Active Share (%)	99.19	-
Turnover (%)	16.17	-
Beta vs. S&P 500 (5-year)	-	1.16
Current beta	1.06	1.09

\*Assets under management include \$1.48 billion for Ariel Alternatives, a subsidiary of Ariel Investments, which reflects aggregate commitments and excludes fund specific leverage. Total strategy assets include all accounts and investment funds employing the strategy. All other information presented is for the Ariel Small Cap Value Concentrated Composite and its representative account. <sup>1</sup>Investing in small-cap companies is more risky and volatile than investing in large cap companies. The intrinsic value of the stocks in which the portfolio invests may never be recognized by the broader market. The portfolio is often concentrated in fewer sectors than its benchmarks, and its performance may suffer if these sectors underperform the overall stock market. Investing in equity stocks is risky and subject to the volatility of the markets. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. Performance results may be preliminary, are net of transaction costs and reflect the reinvestment of dividends and other earnings. Ariel Composite Net of Fees returns are calculated by deducting the actual monthly advisory fee (on an asset-weighted basis) applicable to all accounts in the composite, using the fee rates in place as of the most recent calendar quarter-end. Gross returns do not reflect the deduction of advisory fees. Client returns will be reduced by advisory fees and such other expenses as may be incurred in the management of the account. Advisory fees are described in Part 2 of Ariel's Form ADV. Returns assume the reinvestment of dividends and other earnings. <sup>2</sup>The Russell 2000® Value Index measures the performance of the small-cap value segment of the U.S. equity universe. It includes those Russell 2000 companies with lower price-to-book ratios, lower forecast growth and lower sales per share historical growth. The inception date of this benchmark is June 1, 1993. The Russell 2000® Index measures the performance of the small-cap segment of the U.S. equity universe. The Russell 2000 Index is a subset of the Russell 3000® Index representing approximately 10% of the total market capitalization of that index. It includes approximately 2,000 of the smallest securities based on a combination of their market cap and current index membership. The inception date of this benchmark is January 1, 1984. The S&P 500® Index is widely regarded as the best gauge of large-cap U.S. equities. It includes 500 leading companies and covers approximately 80% of available U.S. market capitalization. 3Definitions for the metrics below are detailed on page 2 under the section entitled Quantitative Measures.

# Industry Weightings<sup>1</sup>(%)

	Ending Weight	Russell 2000™ Value Index
Consumer Discretionary	34.65	12.50
Industrials	28.36	13.19
Financials	16.95	28.63
Health Care	9.41	8.80
Real Estate	6.02	11.64
Energy	3.47	7.31
Cash	1.13	0.00
Basic Materials	0.00	3.60
Consumer Staples	0.00	2.12
Technology	0.00	4.48
Telecommunications	0.00	2.47
Utilities	0.00	5.25

# Top 10 Positions<sup>2</sup>(%)

		Russell ICB Industry	Ending Weight
1	OneSpaWorld Holdings, Ltd.	Consumer Discretionary	11.71
2	Brink's Company	Industrials	8.52
3	Norwegian Cruise Line Holdings, Ltd.	Consumer Discretionary	8.39
4	First American Financial Corporation	Financials	6.41
5	Jones Lang LaSalle, Inc.	Real Estate	6.02
6	Resideo Technologies, Inc.	Industrials	5.39
7	Affiliated Managers Group, Inc.	Financials	5.30
8	Lazard, Inc., Class A	Financials	5.25
9	Mattel, Inc.	Consumer Discretionary	4.35
10	Generac Holdings, Inc.	Industrials	4.31
Тс	otal		65.64

### Market Cap Exposure (% of investments)

	Ariel Small Cap Value Concentrated	Russell 2000™ Value Index		Ariel Small Cap Value Concentrated	Russell 2000™ Value Index
Large (\$176.06B & Above)	0.00	0.00	Weighted Average (\$M)	\$5,639	\$2,824
Medium/Large (\$50.97B - \$176.06B)	0.00	0.00	Smallest	0440	**
Medium (\$14.88B - \$50.97B)	0.00	0.00	(\$M)	\$412	\$6
Medium/Small (\$4.93B - \$14.88B)	48.54	13.67	Largest (\$M)	\$12,017	\$13,153
Small (\$4.93B & Below)	51.46	86.33			

# Contributors and Detractors<sup>2</sup>(%)

Top Five Contributors	Russell ICB Industry	Average Weight	Total Return	Contribution to Return
OneSpaWorld Holdings, Ltd.	Consumer Discretionary	11.86	20.79	2.16
Norwegian Cruise Line Holdings, Ltd.	Consumer Discretionary	8.53	25.45	1.95
Resideo Technologies, Inc.	Industrials	5.20	14.45	0.49
Prestige Consumer Healthcare, Inc.	Health Care	3.47	8.31	0.23
Affiliated Managers Group, Inc.	Financials	5.04	4.01	0.16
Bottom Five Detractors				
Brink's Company	Industrials	8.00	-19.59	-1.66
Mohawk Industries, Inc.	Industrials	3.79	-25.86	-1.08
Leslie's, Inc.	Consumer Discretionary	1.99	-29.43	-0.64
Madison Square Garden Entertainment Corporation	Consumer Discretionary	3.84	-16.29	-0.58
Jones Lang LaSalle, Inc.	Real Estate	6.46	-6.18	-0.40

Source: FactSet. <sup>1</sup>Holdings are categorized according to the Russell Industry Classification Benchmark (ICB). Holdings not classified by ICB are categorized according to FactSet. <sup>2</sup>Holdings of the same issuer are aggregated and if held as depositary receipts it is not so specified. The portfolio's Top 10 Positions are ranked by issuer Ending Weight. Contributions and Detractors are ranked by issuer Contribution to Return (%). Contribution to Return (%) is the Ending Weight (%) times the Total Return (%) linked daily for the period. Average Weight is the average value of the holding relative to the portfolio's total assets over the period. The holdings shown do not represent all of the securities purchased, sold or recommended for investors. **Quantitative Measures: Forward Price/Earnings Ratio** is a valuation measure that represents the price at quarter end divided by the mean earnings per share (EPS) consensus estimate for the next twelve months as of the run date. The holdings are summarized at the portfolio's private market value (PMV). **Long Term Estimated Earnings Growth**, an income statement measure, is the percent growth rate of the median earnings per share (EPS) consensus estimate for the unreported current year, current year+2, and current year+3 as of the run date. Holdings are summarized at the portfolio level using weighted average. **Debt Rating** is sourced from S&P issuers long term credit ratings for common stocks. **Interest Coverage Ratio** is a liquidity measure that represents the ratio of earnings before interest and taxes (EBIT) relative to the interest expense for the period. Holdings categorized as Financials by the Russell Industry Classification Benchmark (ICB) are excluded from the portfolio summary statistic. The holdings are summarized at the portfolio level using median. **Return on Equity** is a profitability measure that represents the consensus estimate for the next fiscal year net income divided by toral equity over the period. Holdings are summarized at the portfolio level using m

# Our Performance Attribution

	Ariel Small Cap Value Concentrated (%)			Russell 2000™ Value Index (%)			Attribution (%)		
Russell ICB Industry	Average Weight	Total Return	Contribution to Return	Average Weight	Total Return	Contribution to Return	Allocation Effect	Selection + Interaction	Total Effect
Consumer Discretionary	34.87	7.14	2.49	12.74	-4.38	-0.60	-0.76	4.04	3.28
Health Care	9.03	0.39	0.06	8.99	-7.25	-0.62	0.00	0.74	0.74
Utilities	0.00	0.00	0.00	5.28	-5.66	-0.29	0.26	0.00	0.26
Basic Materials	0.00	0.00	0.00	3.90	-6.38	-0.21	0.21	0.00	0.21
Real Estate	6.46	-6.18	-0.40	11.56	-4.91	-0.59	0.20	-0.06	0.14
Telecommunications	0.00	0.00	0.00	2.54	-2.94	-0.06	0.04	0.00	0.04
Cash	0.95	1.11	0.01	0.00	0.00	0.00	0.03	0.00	0.03
Consumer Staples	0.00	0.00	0.00	2.07	6.35	0.11	-0.15	0.00	-0.15
Energy	3.73	-6.54	-0.20	7.26	-0.55	0.03	-0.02	-0.21	-0.23
Technology	0.00	0.00	0.00	4.12	10.13	0.35	-0.45	0.00	-0.45
Financials	16.11	0.59	0.00	28.45	3.78	0.95	-0.61	-0.50	-1.11
Industrials	28.85	-8.48	-2.49	13.10	-0.95	-0.14	0.02	-2.24	-2.22
Total	100.00	-0.53	-0.53	100.00	-1.06	-1.06	-1.23	1.76	0.53

Source: FactSet. Total Return (%) does not represent the performance of the Composite for the period. The portfolio holdings are of a representative account and not reflective of the portfolio holdings of the Composite, of clients as a whole, or of the strategy. The representative account was selected because it has no client-imposed restrictions and minimal planned contributions and withdrawals. The portfolio holdings would differ from those of another client account if different client-imposed restrictions were applied, and also may vary from other differences such as cash flow. Holdings are categorized according to the Russell Industry Classification Benchmark (ICB). Holdings not classified by ICB are categorized according to FactSet. The portfolio return for each category reflects the percentage returns of the stocks in each category.

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